

CARYN TAYEH

PRODUCER

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TIMELINE

2018-PRESENT

PRODUCER, HOOK STUDIOS | ANN ARBOR, MI

Managing creative production, resourcing, and budgets for clients like Google and YouTube. Maintaining deliverables, schedules, review cycles for digital campaigns.

2018-2019

FREELANCE WRITER, STORYBLOCKS | WASHINGTON, DC

Wrote blog posts about content marketing, including social media tips+tricks and Adobe Creative Cloud tutorials.

2017

JR. PRODUCER, ISL | WASHINGTON, DC

Managed the budget, schedule, and booked freelance contractors on video productions for clients such as Kroger, Boston Brewing Company, and Prestige Brands.

2016

GENERAL ASSEMBLY | WASHINGTON, DC

Certificate, Digital Marketing

2015-2016

TECHNICAL SUPPORT MANAGER, ISL | WASHINGTON, DC

Managed hardware assets and internal systems at an 80+ person digital agency. Responsibilities included onboarding new employees, internal knowledge sharing, and marketing support.

2008-2015

GENIUS, APPLE STORE | BETHESDA, MD

Troubleshooting both hardware and software issues for customers on an appointment basis and carrying out hardware repairs.

2004-2008

UNIVERSITY OF MICHIGAN | ANN ARBOR, MI

BA, Film and Video Studies